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ATLANTA AREA COMPENSATION ASSOCIATION



Marta Turba CCP, CSCP is the VP of Content Strategy and Education for WorldatWork and a subject matter expert on Compensation and Benefits. In her role, Marta collaborates with experts around the world to identify emerging trends and challenges in the profession. She leads a team that develops content for WorldatWork's members to advance their professional development – via education and certification programs, thought leadership, research, advocacy, and idea exchange.

Prior to joining WorldatWork, Marta's 25+ years as an HR professional included Total Rewards executive leadership positions with multinational organizations in the technology, professional services, and financial service sectors. Her expertise is centered on successfully measuring and integrating total rewards investments including fixed compensation, variable cash incentives, benefits, and stock-based programs to positively impact pay equity and business performance.

Marta is committed to developing current and aspiring HR practitioners and has held past roles as an instructor at Marquette University and the University of Wisconsin master's in human resources and labor relations program.